

Senate File 2319 - Reprinted

SENATE FILE _____
BY COMMITTEE ON HUMAN RESOURCES

(SUCCESSOR TO SSB 3225)

Passed Senate, Date _____ Passed House, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act relating to disease prevention and wellness including the
2 Iowa healthy communities initiative and the governor's council
3 on physical fitness and nutrition.
4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:
5 TLSB 5740SV 82
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1 1 Section 1. Section 135.27, Code 2007, is amended by
1 2 striking the section and inserting in lieu thereof the
1 3 following:
1 4 135.27 IOWA HEALTHY COMMUNITIES INITIATIVE == GRANT
1 5 PROGRAM.
1 6 1. PROGRAM GOALS. The department shall establish a grant
1 7 program to energize local communities to transform the
1 8 existing culture into a culture that promotes healthy
1 9 lifestyles and leads collectively, community by community, to
1 10 a healthier state. The grant program shall expand an existing
1 11 healthy communities initiative to assist local boards of
1 12 health, in collaboration with existing community resources, to
1 13 build community capacity in addressing the prevention of
1 14 chronic disease that results from risk factors including being
1 15 overweight and obesity.
1 16 2. DISTRIBUTION OF GRANTS. The department shall
1 17 distribute the grants on a competitive basis and shall support
1 18 the grantee communities in planning and developing wellness
1 19 strategies and establishing methodologies to sustain the
1 20 strategies. Grant criteria shall be consistent with the
1 21 existing statewide initiative between the department and the
1 22 department's partners that promotes increased opportunities
1 23 for physical activity and healthy eating for Iowans of all
1 24 ages, or its successor, and the statewide comprehensive plan
1 25 developed by the existing statewide initiative to increase
1 26 physical activity, improve nutrition, and promote healthy
1 27 behaviors. Grantees shall demonstrate an ability to maximize
1 28 local, state, and federal resources effectively and
1 29 efficiently.
1 30 3. DEPARTMENTAL SUPPORT. The department shall provide
1 31 support to grantees including capacity-building strategies,
1 32 technical assistance, consultation, and ongoing evaluation.
1 33 4. ELIGIBILITY. Local boards of health representing a
1 34 coalition of health care providers and community and private
1 35 organizations are eligible to submit applications.
2 1 Sec. 2. NEW SECTION. 135.27A GOVERNOR'S COUNCIL ON
2 2 PHYSICAL FITNESS AND NUTRITION.
2 3 1. A governor's council on physical fitness and nutrition
2 4 is established consisting of twelve members appointed by the
2 5 governor who have expertise in physical activity, physical
2 6 fitness, nutrition, and promoting healthy behaviors. At least
2 7 one member shall be a representative of elementary and
2 8 secondary physical education professionals, at least one
2 9 member shall be a health care professional, at least one
2 10 member shall be a registered dietitian, at least one member
2 11 shall be recommended by the department of elder affairs, and
2 12 at least one member shall be an active nutrition or fitness
2 13 professional. In addition, at least one member shall be a
2 14 member of a racial or ethnic minority. The governor shall
2 15 select a chairperson for the council. Members shall serve
2 16 terms of three years beginning and ending as provided in
2 17 section 69.19. Appointments are subject to sections 69.16 and

2 18 69.16A. Members are entitled to receive reimbursement for
2 19 actual expenses incurred while engaged in the performance of
2 20 official duties. A member of the council may also be eligible
2 21 to receive compensation as provided in section 7E.6.

2 22 2. The council shall assist in developing a strategy for
2 23 implementation of the statewide comprehensive plan developed
2 24 by the existing statewide initiative to increase physical
2 25 activity, improve physical fitness, improve nutrition, and
2 26 promote healthy behaviors. The strategy shall include
2 27 specific components relating to specific populations and
2 28 settings including early childhood, educational, local
2 29 community, worksite wellness, health care, and older Iowans.
2 30 The initial draft of the implementation plan shall be
2 31 submitted to the governor and the general assembly by December
2 32 1, 2008.

2 33 3. The council shall assist the department in establishing
2 34 and promoting a best practices internet site. The internet
2 35 site shall provide examples of wellness best practices for
3 1 individuals, communities, workplaces, and schools and shall
3 2 include successful examples of both evidence-based and
3 3 nonscientific programs as a resource.

3 4 4. The council shall provide oversight for the governor's
3 5 physical fitness challenge. The governor's physical fitness
3 6 challenge shall be administered by the department and shall
3 7 provide for the establishment of partnerships with communities
3 8 or school districts to offer the physical fitness challenge
3 9 curriculum to elementary and secondary school students. The
3 10 council shall develop the curriculum, including benchmarks and
3 11 rewards, for advancing the school wellness policy through the
3 12 challenge.

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